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To cite this version:
Jean-Daniel Rinaudo, Marielle Montginoul, Marta Varanda, Sofia Bento. Envisioning innovative groundwater regulation policies through scenario workshops in France and Portugal. Irrigation and Drainage, Wiley, 2012, 61, pp.65-74. <10.1002/ird.1661>. <hal-00658994>

HAL Id: hal-00658994
https://hal-brgm.archives-ouvertes.fr/hal-00658994
Submitted on 11 Jan 2012

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Envisioning innovative groundwater regulation policies through scenario workshops in France and Portugal

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Abstract

Groundwater management policies will need to be revised in many Mediterranean countries, in light of the impact of climate change and the increasing demand for water. In this paper, we analyze stakeholder perceptions of three groundwater policy scenarios which respectively assume a strengthening of state intervention, the introduction of market regulation mechanisms, and the transfer of regulation responsibility to farmers. The method consists of organizing scenario workshops with experts, institutional representatives, and farmers. It is applied in two case studies in France and Portugal. From a methodological viewpoint, the research demonstrates the farmers’ ability to contribute to an exploratory assessment of possible future water management scenarios. From a policy viewpoint it clarifies expectations concerning State intervention and self-regulation by farmers. It also provides some insights regarding the acceptability of tradable groundwater permits in two European contexts.
Keywords

Climate change; groundwater management; water markets; self-regulation; France; Portugal; scenario workshops.

Acknowledgments

The results presented here were produced as part of AQUIMED, a research project contributing to the ERA Net CIRCLE program. Financial support from Fundação para a Ciência e Tecnologia (Portugal) and the Ministry of Ecology (France) is acknowledged. The research related to water markets presented in this paper has also benefited from financial support from ONEMA (France) as part of the Water Cap & Trade project, funded under the Era Net IWRM Net program. We wish to acknowledge the very useful comments and suggestions of three anonymous reviewers of this paper.
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INTRODUCTION

Over the last several decades, groundwater abstraction has increased considerably in northern Mediterranean countries (EASAC 2010) and even more in southern Mediterranean countries. Government agencies have not paid much attention to this ‘silent revolution’ (Llamas and Garrido 2007), and groundwater development has thus taken place in an institutional setting that placed no or few limits on groundwater use (Schlager 2007). As a result, it is only after several decades, and investments made by thousands of farmers, that the consequences of these overdrafts, e.g., sea water intrusion, have started to appear, conflicts are escalating, and that establishing new rules for governing access to groundwater is seen as an absolute necessity.

In France and Portugal, the two countries considered in this paper, controlling groundwater abstraction is becoming an significant water policy issue. To comply with the requirements of the European Union Water Framework Directive, water authorities now have to develop a program of actions leading to the “good quantitative status” of all groundwater bodies. One of the first actions implemented has consisted of estimating the maximum inter-annual average volume that can be pumped from a number of critical groundwater basins characterized by a risk of over-exploitation. In parallel, specific efforts are made to complete the registration of all existing boreholes, including illegal ones. The next step for groundwater policy development will consist of developing and implementing new rules for sharing a limited quantity of water among economic sectors, and between users within each sector. Long-term climate change prospects will need to be considered
while crafting such new rules for governing groundwater allocation, as they will probably have to be enforced in a context of increased water scarcity (García-Ruiz et al. 2011).

For agricultural water users and their institutional representatives, the development and implementation of rules regulating access to and use of groundwater will be perceived as a paradigm shift, since most of them still consider groundwater to be an open-access good. To enhance the adequacy of regulations, as regards equity but also acceptability, and to reduce future implementation and enforcement problems, the stakeholders and users should be involved in the development of such regulations (Ostrom 1990). Their participation is essential because the policy options considered represent drastic changes that will call into question established institutions, societal values, and dominant ideologies and beliefs. Moreover, the practical (lay) knowledge of the stakeholders is essential for crafting rules that can work effectively in the context of local, technical, environmental, institutional, socio-economic, and. more generally cultural constraints (Rinaudo and Garin 2005). There are very few ‘off-the-shelf’ groundwater regulation models that could be imported from other countries without significant adaptation to the local context. This adaptation may require a lot of creativity which is likely to be enhanced by the confrontation of multiple visions of existing constraints and possible futures.

This paper aims to contribute to the scientific literature which explores how to craft rules for regulating groundwater usage. It is based on two concrete case studies conducted in France and Portugal, where a similar methodology was used. This consisted of organizing workshops with a group of institutional stakeholders, i.e., local administration representatives, economic actors, NGO’s staff, and scientific experts, and several groups of farmers, during which three contrasted groundwater regulation scenarios were scrutinized and debated. The paper describes both the visions that emerged from the workshops and the social learning process that took place during the workshops.
The remainder of this paper is organized as follows. The next section presents the participatory foresight methodology used in this study, and the two case studies - France and Portugal - where it was applied. The second section describes the three groundwater regulation policy scenarios which were constructed and debated in the workshops by the French and Portuguese farmers and institutional stakeholders. The third section shows how these scenarios were perceived by the workshops’ participants, and the lessons learnt for policy making. The last section evaluates the methodology and provides some policy recommendations.

METHODOLOGY AND CASE STUDIES

Unfolding the future in three steps

The common methodology implemented in the French and Portuguese case studies was inspired by the emerging literature on scenario planning and participatory foresight for water resources management (see for instance van der Helm 2003, and Hatzilacou, Kallis et al. 2007). Foresight is defined here as a multi-disciplinary approach whose goal is to help decision-makers explore the uncertainty associated with future developments, and to assess the consequences of the various strategic choices available. The approach here consisted of exploring a limited number of scenarios, each of which describes a possible future institutional set-up for groundwater regulation. The aim here is “to illuminate the choices of the present in the light of possible futures” (Godet and Roubelat 1996), rather than to make predictions.

A group of institutional stakeholders and several groups of farmers were invited to participate in three series of workshops. In order to enhance the envisioning capacity of the participants, we adopted a sequential approach to future exploration. The first sequence was devoted to the analysis of past trends and the exploration of the future evolution of agricultural production in the case study
area, at the 2030 time horizon. Discussions focused on agricultural system dynamics, water being considered only as a factor of production. This sequence aimed at developing temporal awareness. It also helped to reveal the common goals and shared assumptions of the participants, contributed to forging a team spirit, and generated confidence (among the participants, and with the researchers). Water-management-related issues were not specifically debated and nothing in the scenarios discussed in this first phase challenged the established water-management paradigm.

The second sequence introduced a major uncertainty with the prospect of climate change. The impacts of climate change on the hydrological cycle were described in detail, using the results of research conducted in the case-study areas. Climate change forecasts introduce an anomaly that challenges the prevailing mind-set and forces participants to imagine a different future in terms of farming practices and water management. In this second sequence, we asked the participants to focus on changes that might occur at the farm level (cropping and irrigation practices) while issues related to water resource management in the river basins were postponed to the third sequence.

The third and last sequence was devoted to envisioning possible future groundwater regulation mechanisms, under three alternative models based on (i) strengthened administrative regulation, (ii) market-based regulation, and (iii) self-regulation by the farming community. In this sequence, participants were asked to build on the results of the first two sequences. The objective was to mobilize their analytical and creative capacities and to overcome the limitations imposed by the currently established institutional framework, and also by received values, beliefs, and expectations, when thinking about the future. The present paper focuses on this last sequence; the results of the two others are described elsewhere (Maton et al. 2010, Rinaudo et al. forthcoming). The following paragraphs describe how the groups were established and the workshops organized.

1 The analyses of past trends and of the current situation were carried out through interviews in France and through interviews and a preliminary workshop in Portugal. The exploration of the future development of agriculture was undertaken in a specific workshop during the two case studies.
Constitution of the group, and workshop organization

Although the scenario-workshop method usually involves the mixing of policy makers, business representatives, experts, and citizens (Street 1997, Andersen and Jaeger 1999, Lienert et al. 2006, Hatzilacou et al. 2007), we decided to set up separate groups for various public – institutional representatives and experts on the one hand, and farmers on the other hand. We also opted for smaller groups (five to fifteen persons) in contrast to the scenario groups described in the literature, where each workshop comprises between 25 and 40 persons (Andersen and Jaeger 1999, Hatzilacou et al. 2007, Patel et al. 2007). This methodological choice was adopted to overcome the mistrust which characterizes relationships between farmers and public-sector experts.

To facilitate the debates, three contrasted, predefined future water management scenarios were used as material to initiate the debates. Scenario narratives were written by researchers in advance of the workshops, because we assumed that we would not have sufficient time to make trend-breaking scenarios emerge during the 4-5 hour scenario workshops. Each scenario consisted of a narrative describing groundwater management rules in 2030-2040 (see next section for a detailed presentation of the scenarios). The narratives used in Portugal and France were consistent, although adapted to the specific regional contexts. The three scenarios were clearly identified as starting points for discussion, which participants should deconstruct, criticize, and adapt according to their views. The workshops were tape-recorded to allow detailed analysis of the views expressed by participants.

In France, discussions of the scenarios took place during workshops held over a half-day period in the evening (6 to 11 PM), including a meal for the farmers. The workshops were organized as follows. After a brief presentation of the workshop’s objectives, the groundwater-management scenarios were successively presented, using posters as support. After each presentation, the participants were invited to comment individually during a round-table session before discussing any conflicting points
of view. After all the scenarios had been discussed, the participants were invited to prepare
individual rankings of the three scenarios according to their probability and desirability. Comparison
of these pictures of the probable and desirable futures gave rise to a final group discussion.

A similar approach was implemented in the Portuguese case study. Prior to debating the scenarios,
the research team presented the current administrative framework of water management. Then a
reference scenario was presented followed by three separate presentations of the alternative
groundwater-regulation scenarios, and each was discussed first in small groups and then in a round-
table format. The issues of probability and desirability for each of these three scenarios were also
discussed. Whereas the farmers were invited to a workshop, the experts and institutional
stakeholders were met individually in face-to-face interviews. In both case studies, a final meeting
was then organized with farmers and institutional stakeholders together.

A key feature of our approach is that, since the workshops were organized in a research context, the
aim was to encourage the expression of various pictures of the future, and to facilitate the mutual
discovery of differing points of view concerning the future development of agriculture, and the
associated irrigation-water demand and water-management frameworks. The posture adopted by
the team was thus exploratory and not normative.

The key features of the two case studies are presented in the following table and in subsequent
sections.
Table 1: Main features of the two case study areas.

French case studies

In France, the Roussillon groundwater basin was selected for implementing the methodology described above. Located in southern France, and covering an area of 700 km², the Roussillon is characterized by one of the driest climates in France (average precipitation of 570 mm). The presence of relatively abundant surface and underground water resources has enabled the development of irrigation farming (about 15,000 ha irrigated), which produces mainly vegetables (tomatoes, cucumbers, potatoes, and artichokes) and fruit (peaches, nectarines, and apricots). About 11,000 ha are irrigated by open gravity channels which draw their water from three rivers, two of


3 Source: adapted from Stigter. et al. (2009) and Relatório PGBH Informação de suporte (2011).
which are controlled by dams. The remainder of the irrigated area relies on an estimated 4,500 individual boreholes, only a few dozen of them being officially registered and equipped with the metering devices required by law.

Over the last decade, groundwater-management matters have become particularly fraught, for a number of reasons. First, the doubling of the population between 1954 and 2007, and the development of tourism along the coast have created a substantial increase in drinking-water demands. These needs have been met by increasing withdrawals of groundwater, leading to a lowering of the water tables and temporary restrictions on the use of boreholes, especially for agriculture during periods of drought. Long-term predictions of climate change suggest that tensions over water resources are likely to become only more severe. According to the work of the Vulcain Project, irrigation-water needs will increase (Rinaudo et al. forthcoming) and river flows are expected to fall by about 20% to 40% by 2030 (Caballero and al. submitted) resulting in increased pressure on groundwater resources.

This evolution is taking place in a context of changing groundwater governance. Historically, access to groundwater use has been loosely regulated in France, which has resulted in a widespread perception that groundwater is an open-access good (Barraque 2004). This situation is currently changing, with the progressive implementation the Water Framework Directive and the subsequent 2006 Water Law. This law requires that a Maximum Permissible Annual Volume (MPAV) be defined for each aquifer at risk of overexploitation, and that pumping authorizations be allocated in light of this constraint. Although the law and its implementing regulations do not specify how this overall quota has to be shared among users, it certainly represents a first step towards a more regulated water-allocation mechanism. In this context, local stakeholders and government agencies have recently initiated a Groundwater Management Plan for the Roussillon aquifers. Hydrogeological studies are currently been conducted to determine the maximum annual permissible volume (MAPV) that can be pumped from the aquifer. Stakeholders and government agencies are also beginning to
discuss arrangements that could be put in place to share the MAPV among farmers. This discussion is taking place in a very unfavourable economic situation for agriculture (a succession of several bad economic and climatic years).

Portuguese case study

Located in the South of Portugal, in the heart of the Algarve Region, the 318 km² Querença-Silves aquifer is the largest and the most important aquifer in the region. The main water uses are for farming and drinking water, with more limited use by golf courses and industries. This aquifer is located in one of the most popular seaside tourism areas of Portugal, in which there is a tenfold population increase during the summer months. Farmers grow mainly citrus fruit, and overall their farms face marketing difficulties. In the summer of 2005, the extreme drought Portugal was going through brought this aquifer to record low levels, and pumping was restricted because of fears of saltwater intrusion. While there is as yet no evidence of groundwater overdraft, the Regional Water Administration of Algarve is keen to ensure that it does not occur in the future. In a 2009 report, the administration considered the Querença – Silves aquifer to be at risk of overexploitation, with water extraction exceeding 90% of the recharge (ARHA, 2009). Moreover, recent research has produced simulations showing that climate change could exacerbate the problem, resulting in seawater intrusion (Stigter et al. 2009).

In Portugal as in France, groundwater is privately owned, while most surface water has been placed in the public domain. However, overexploitation reported in the south has led to changes. In 1966, a new civil code gave Government the ability to subject groundwater use to regulations, but this was not enforced until 1977, when a decree-law (No. 376/77) created a licensing system for water abstraction in the southern areas where aquifers are the only significant resources. The licensing system was expanded to cover the whole country in 1995, with varying levels of restrictions. Thus the trend is towards greater administrative control of private water rights, rather than towards
redefinition of groundwater as a common property subject to user rights, which would lead to user
boards like those proposed in Spain (Barraque, 2004).

The Portuguese case study was carried out while the just established Regional Water Administration
of Algarve (RWAA) was developing its Regional Water Management Plan, in compliance with the
Water Framework Directive. A specific groundwater management plan was not planned at the time.
The RWAA is the agency that issues licenses for the use of water and determines the maximum
permissible volume that can be pumped per borehole. These regulations work well on paper but not
in practice. Even though the RWAA has a Geographic Information System that supports the issuing of
groundwater licenses, there are still a significant number of unregistered boreholes (ARHA, 2009).
Furthermore, many water users do not have metering devices or do not use them, in spite of an
obligation to send this information to the administration every three months. All of these are
considered serious or very serious infractions, which can incur penalties ranging from €25,000 to
€2,500,000 (the maximum penalty for not registering the borehole). Since control by the
administration is very weak, the farmers are unconcerned about complying (as they say: “no one
does it”). A recent campaign of compulsory well registration was implemented in an effort to change
this state of affairs, resulting in an almost systematic declaration of wells by farmers (currently
19,626 declared wells in the Algarve region). Farmers harshly criticize the current system of water
use regulation, as they find it ignores their needs, e.g., the volumes authorized are considered to be
insufficient in the summer months. Another issue worrying farmers is the establishment (in 2009) of
a new tax on water abstraction. Although the tax level is very low, farmers see it as a first step
towards the enforcement of groundwater payments, something they deem unfair considering the
already high electricity costs and their significant investments for well construction.
GROUNDWATER REGULATION SCENARIOS

In both France and Portugal, groundwater policy is currently at a crossroad where three different models may be chosen to develop national groundwater regulation policies. The first model consists of developing direct administrative regulation, with systematic registration of abstraction points, the issuance of permits, the definition of groundwater rights, and the awarding of concessions. The second model consists of relying on economic instruments, such as water pricing or tradable water licenses, to regulate the use and allocation of groundwater. The third model is self-regulation, consisting of establishing semi-autonomous groundwater users’ associations (GWUAs) with the internal capacity of organizing groundwater regulations, supported by higher-level authorities (Lopez-Gunn and Cortina 2006). Three narrative storylines were developed to introduce and to arouse debate on these three models with institutional representatives, experts, and farmers. These storylines are briefly presented below.

Scenario A: the Regulatory Approach

This scenario assumes that groundwater becomes entirely regulated by the State. Drawing on approaches implemented in Spain with the Regimen de Explotacion (Lopez-Gunn 2003) and in some groundwater basins in western states of the U.S.A. (Schlager 2006), this scenario assumes that a government agency registers all groundwater abstraction points, issues permits, defines groundwater rights (volume per year), and awards concessions. It further assumes that farmers provide detailed information (at the plot level) on where they use water and for which crop, in a framework similar to what is currently done for obtaining Common Agriculture Policy subsidies. The government agency then checks that the declared irrigated areas and cropping patterns are consistent with the authorized water use. The enforcement problem is dealt with by the use of sophisticated remote-sensing technology coupled to a Geographic Information System. Satellite images are regularly acquired and analyzed to identify and map all irrigated areas. The volumes used
in each field are estimated using the same images. This information is integrated into a numerical land registry in order to compare actual water use with legal water entitlement. In the event of inconsistency between declared and estimated water use, a field inspection is carried out. Severe sanctions apply in cases of non-compliance, the sanction consisting of a fine proportional to the excess water used. One of the problems associated with this scenario is the lack of flexibility: newcomers (young farmers) are unable to obtain a concession until another farmer relinquishes a license – possibly providing incentives for farmers to drill illegal wells or to engage in informal water trading.

Scenario B: Tradable Water Permits

The second scenario reatins all the assumptions of the regulatory scenario and further assumes that water concessions can be traded among farmers. Both short- and long-term exchanges can take place. Transactions are approved and registered by a regulatory authority which checks that the transaction has no third-party impact. Details of all transactions are published by the regulatory authority (price and volumes exchanged) to ensure transparency. Specific measures are implemented to prevent speculation, mainly consisting of recalling dormant licenses from farmers who have not directly used them for several consecutive years. The main questions raised by this scenario are related to the functioning of water markets (type of farms likely to actively engage in trading, type of exchanges that would take place, namely short- or long-term sales), and to the social acceptability of considering trading water concessions in a legal framework in which water is considered to be a common good (France), and the risks of market failure in both the French and Portuguese contexts.

Scenario C: Self-Regulation

The third scenario is inspired by various examples around the world where water users have successfully organized themselves into associations to safeguard groundwater resources (Lopez-
Gunn 2003, Lopez-Gunn and Cortina 2006, van Steenbergen 2006, Schlager 2007) and to prevent the tragedy of the commons from happening. The example of the Ground-Water User Association (GWUA) established in Eastern Mancha (Junta General de Regantes de la Mancha Oriental) was specifically studied when constructing this scenario (Calera Belmonte et al. 1999, Lopez-Gunn 2003, Martín de Santa Olalla et al. 2003).

This scenario assumes that GWUAs are established and made responsible for the allocation of the Maximum Permissible Annual Volume (MPAV) among farmers. The GWUA develops the internal capacity to register boreholes and to monitor the volumes of water used by its members, without State interference. Membership in a GWUA is mandatory for any farmer wishing to exploit groundwater (the State ensures compliance with this). The GWUA, which is responsible for enforcing the overall quota (MPAV) controls the individual behavior of its members. A Groundwater Tribunal, composed of elected farmers, is established to arbitrate conflicts, and to impose penalties on offending farmers (illegal wells or over-pumping). Government Agencies are asked to intervene only if the Tribunal’s order is not carried out. The main questions raised by this scenario are related to the assumption that GWUA can effectively monitor groundwater access and use by its members, and to the assumption that self-adjudication and enforcement of sanctions can work.

RESULTS: WHAT DID WE LEARN FROM THE SCENARIO WORKSHOPS FOR POLICY FORMULATION?

Lessons learnt concerning the definition and enforcement of individual water rights

The regulatory scenario is perceived as a rigid and authoritative solution that may escalate the conflicts between the authorities and the water users. In both case studies, farmers and stakeholders stressed that a major constraint that limits the scope for this scenario is that there is insufficient shared knowledge of the aquifer boundaries, the volume that can be extracted, and the risks of deterioration. Owing to this lack of scientifically sound information, water rights defined by the State are likely to be contested. In the Roussillon, this problem had already been identified in interviews
conducted several years ago (Montginoul and Rinaudo 2009). Surprisingly, farmers are not opposed to strict water-use monitoring carried out via a combination of meters and the use of remote-sensing imagery. In France, farmers consider this as being an unavoidable development in the short term (five years) which is totally consistent with the practices of Government agencies responsible for implementing the European Common Agricultural Policy. No conflict is expected concerning the use of remote sensing as a monitoring tool, in contrast with what Lopez-Gun (2003) reports from Western Mancha. Portuguese farmers would also accept stricter monitoring systems in a context of scarcity but they want to be better informed about such a system and also require greater transparency and equity in its implementation (mix of scenarios A and B). The necessity of penalties is not contested; however, in the case of over-pumping, French farmers suggest replacing financial sanctions by a reduction of the quota authorized for the following year (as is already happening in the Vendée county in western France for instance, and in the Eastern Mancha aquifer in Spain). For Portuguese farmers also, penalties are not contested, but it is definitely a sensitive topic. For farmers, penalties should be avoided given the difficult economic situation of agriculture, but the State could instead withhold all public subsidies (CAP in particular) from offending farmers. Penalties for infraction should be the very last resort.

Lessons learnt concerning trading of rights

Overall, French and Portuguese farmers all express major concerns related to the ethical implications of establishing a market for water rights. They firmly oppose considering water as a commodity that can be traded. As one farmer puts it, “we can sell everything but not water”. Also, they are particularly concerned by the assumed separation of land and water property, fearing that this would lead to the concentration of water rights in the hands of a few better-off farmers, resulting in the abandonment of large tracts of land. Concerning small farmers (who refer to themselves as “peasants”), the scenario somehow threatens their own existence, whereas it opens new prospects for large farmers (who were not well represented in our groups).
After having made clear that this scenario was not a desirable outcome, the French farmers, who agreed to discuss this scenario in detail, acknowledged that it was not totally improbable. To support this judgement, they spontaneously quoted the existence of similar cap and trade mechanisms used for the regulation of greenhouse gas emissions. They also mentioned that similar markets already exist in agriculture for regulating the allocation of certain production rights, e.g., vine plantation rights, milk quotas, shellfish concessions, etc. Finally they agreed that tradable water rights should be considered and debated, given that these could appear on the policy maker’s agenda in the future.

From that point in the discussion, some of the workshop participants clearly shifted to an exploratory mode, making an effort to envision how the mechanism would work. They identified a number of situations where trade could offer flexibility (for instance during the first 4-5 years of orchard plantation farmers could lease their water rights since they would not fully use them). They agreed that trade could be beneficial to farmers in specific situations. Trade would most probably remain limited and consist of long-term (or definitive) transfers (sale of water right after retirement), although short-term transactions (from a few weeks to a 1-2 years) might also take place at the margin. Participants were quite imaginative in identifying potential problems and drawbacks, including prohibitive transaction costs and third-party effects generated by the concentration of water rights in specific geographic areas. Tradable water rights were also expected to increase the complexity of land markets and to increase the resources needed by young farmers entering the sector (purchase of water rights in addition to land, machinery, etc.). A clear risk of speculation was pointed out, assuming that some farmers (market gardeners) might purchase water rights, use them during wet years, and speculate during drought years. Last but not least, farmers were concerned that water rights could be transferred to cities, for instance by farmers retiring, resulting in the progressive disappearance of agriculture. In conclusion, some of the farmers agreed that a system of tradable water permits could be established, provided that water permits would remain linked to the land and exchanges were limited to short-term leases of permits.
Lessons learnt concerning self-regulation

In the two case studies, farmers clearly expressed the desire to be more closely involved in decisions defining groundwater regulation rules. However, some differences emerged between the French and Portuguese farmers.

In Portugal, farmers did not believe that Groundwater Users’ Associations could take over the groundwater regulation responsibility, citing the lack of trust among them. Bonding social capital seems to be fairly weak within the community, given past experiences of failed collective action in associations and cooperatives, whose leaders are often accused of favoring some associates and even of corruption. For these farmers, collective action for the self-regulation of the aquifer was viewed as possible only in a critical situation, such as a serious lack of water or in reaction to a more threatening alternative that might be imposed by the State, such as a higher water abstraction tax, for instance. The Groundwater Tribunal was also criticized. It should not be made up of farmers only but should rather include a wide range of representatives, including some external to agriculture to insure its independence and impartiality. It should also be led by a professional judge, not by a farmer. They nonetheless pointed out some advantages of self-regulation such as the greater proximity to the local reality of those managing the aquifer, which they contrast with the “State’s technocrats”, and their greater participation in decisions that are important to them, e.g. the rules for allocating quotas. They emphasize that these associations need to be a bottom-up creation, as associations created by the State are doomed to fail. Concerning the representatives of government agencies, these are strongly dubious of the capacity of farmers to get organized and to devise and implement groundwater-governing institutions, although they are in favor of such a system, within a wider governance framework defined by the State. One representative went so far as to say that the State should test self-regulation in a site such as that of the Querença-Silves aquifer.
In the French case study, workshop participants were much more supportive of the self-regulation principle. This is probably due to the positive experience with the irrigation associations which have been successfully managing gravity-irrigation canals. Representatives from government agencies adopted a very positive attitude, agreeing with the idea of giving up part of their powers and recognizing the right of users to devise their own institutions. Farmers also supported the scenario, although they were fully aware that a large number of the social problems arising from diverging interests and the effective implementation of the rules would shift from the authorities to the farmers’ organization. Beyond their general support, farmers expressed a number of concerns on the implementation of the proposed scenario. First, they said that it was unlikely to become a reality until a serious crisis occurred, triggering collective action. Crisis was understood as a situation where agriculture would be designated as responsible for (or even the culprit in) the emerging water crisis, forcing farmers to engage in collective action to defend their interests; or a situation where water shortage might reach such an intensity that sharing water would become a survival issue, forcing farmers to act collectively.

French farmers also pointed out that the scenario breached the fundamental principle of separation of powers, as the farming community itself would be in charge of formulating the regulating rules, interpreting those rules, adjudicating conflicts, and implementing penalties. They called for the State to remain involved in the adjudication and enforcement of sanctions, suggesting that the Tribunal could, for instance, be composed of State representatives and farmers in equal proportions. This position was reinforced by the relative lack of trust, reflecting fears that a group of farmers would highjack the collective organization for their personal benefit, by influencing the decisions of the tribunal or the enforcement of sanctions. They also believe that self-monitoring is unlikely to be effective, since “neighbors do not denounce neighbors”. Last but not least, the farmers claimed that the supporting role of public authorities in the establishment of a self-regulating institution was inadequately defined in the scenario, GWUAs being perceived as operating in a vacuum. Overall, the
farms were somewhat uncomfortable with this scenario as they felt that it was driven by the State’s desire to shed the burden of managing a common good. This supported the conclusions of previous research work which emphasized the role of higher authorities in effective self-regulation arrangements (Schlager and Lopez-Gunn, Lopez-Gunn and Cortina 2006).

6 DISCUSSION AND CONCLUSION

7 Summary of participants’ perceptions of scenarios

8 When asked to describe how water management is likely to evolve in the future, French stakeholders and farmers quoted most of the items contained in the self-regulation scenario (C). They do not believe that the State will intervene in water management as described in regulatory scenario (A), and most of them consider the development of the water markets scenario to be very unlikely (B). Overall, Scenario C is considered to be highly desirable by more than 90% of the participants. However 30 to 40% of participants also find that some of the assumptions included in Scenarios A and B should be considered, and included in a hybrid scenario.

9 For Portuguese stakeholders, the state should continue to play a crucial role in the management of groundwater. Although they call for greater involvement of farmers in groundwater regulation, the participants did not support the self-regulation scenario. The Water Market scenario is categorically dismissed by most participants, who consider it unethical.

10 In short, the outcome of the participatory foresight conducted in the two countries has enabled the identification of certain key elements which could be taken from the various scenarios and combined to formulate a preliminary basis for discussion with stakeholders. In Portugal, this scenario would be based on the regulatory scenario, farmers being granted a much greater participation in the definition of the rules of use, monitoring, and sanctions. In France, the self-regulation scenario could
serve as a basis for discussion provided the role of the State is clarified (and partly reinforced as regards the adjudication and enforcement of penalties). The workshops also identified one form of trading which might be considered as acceptable (in France) provided land and water property rights remain linked. Overall, the debates highlighted the need to create an institutional culture in which groundwater users are perceived as potential co-managers, not just as users safeguarding their own private individual uses, as already stressed in other contexts (Agarwal 2001).

From a methodological point of view, the research presented above has demonstrated farmers’ ability to contribute to an exploratory assessment of possible future water-management scenarios, in two contexts where water is not an immediate source of concern for agriculture but only an anticipated future challenge. Significant positive changes in attitudes took place during the participatory process, with farmers opening up to a diversity of possible futures. In France, for instance, some of the farmers who were initially unwilling to consider basic changes, such as the installation of meters and the allocation of individual quotas, have been able to discuss, evaluate, and provide very meaningful comments and suggestions on highly innovative water-management scenarios, e.g., water markets. However, this does not mean that they would accept the implementation of the scenarios, but they were at least able to discuss them.

Farmers, experts, and institutional representatives alike appreciated the opportunity for debate offered by the scenario workshops. Overall, all of the participants said that they found the discussion time valuable. The workshops offered them a unique opportunity to think about the consequences of long-term changes, something which neither farmers nor institutional experts have time to do, being trapped within their present constraints and short-term objectives. Another key motivation for participants was the opportunity offered by the workshop to listen to each other’s opinions, in a strategic, behavior-free context, i.e. having the possibility to freely express all their ideas without concern for the defense of specific vested interests. This was emphasized by the institutional experts, who are used to meeting in arenas where they have to defend vested interests and entrenched
positions dependent on their institutions, with regard to short-term political and economic issues (Rinaudo et al. forthcoming). Portuguese farmers also appreciated learning from scientists, in particular on issues related to the dynamics of the aquifer, climate change and its effects on cultures, and water-management institutions. The choice of a methodology that consisted in conducted a series of participatory foresight workshop has generating some social learning. It is however unclear if this process will be continued by authorities or farmers themselves after the research project ends.

Concerning the use of predefined scenarios, participants found the three scenarios useful as a basis for discussion, recognizing that exploring possible futures would have been very difficult if not impossible without such support. However, some participants regretted that scenarios were presented as static descriptions of three different possible future situations, without considering possible transition paths from the present to the futures considered. Naturally, this methodology is not flawless, and other types of foresight techniques could be used, explicitly considering transition paths in the scenario description (Poumadère et al. 2008) or using facilitating tools such as role-playing games or experimental economics. This type of alternative approach has already been used in another case study conducted in Morocco (ref. to Faysse, this issue), and is currently being tested by the French research team, as an extension of the work presented in this paper (Lenouvel et al. 2011).

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